

William Wallish Gorman

Integral Leadership: Three Questions



“Where are we?”, “Where do we want to go?”, and “How do we get everyone there together?” are the three questions that animate Bill’s work as a leader. These direct questions engage those who are new to visioning and strategy and those who bring a nuanced understanding. Most importantly, the three questions make it clear that everyone has an integral role, that everyone contributes to their shared future, and that everyone matters. Everyone.

Accomplished Executive

Bill has served as a Chief Operating Officer in both a large nonprofit and a university. Furthermore, he has worked with numerous non-profit organizations, including faith-based institutions, human services, advocacy groups, foundations, primary and secondary education, higher education, and government. Three of Bill’s most significant accomplishments were leading a national campaign regarding immigrants and refugees, directing thousands of volunteers for the visit of Pope Benedict XVI and all logistics and communications for the visit of Pope Francis to Washington, DC.

Kim Daniels, Associate Director, Initiative on Catholic Social Thought and Public Life, Georgetown University indicates *“Bill Gorman is a wonderful colleague and an experienced leader with an excellent understanding of the importance of communications in achieving an organization’s goals. He has a demonstrated ability to help strategize and maximize communications impact in a variety of settings and has proven crisis communications skills that have served organizations well in challenging circumstances.”*

Bill has provided strategic counsel to organizational leaders and has led strategic planning initiatives and implementation efforts. As a Chief Operating Officer, Bill has furthered and been responsible for a university, a system of 98 K-12 schools, operations in 215 locations, 23 subsidiary corporations, two newspapers, two hotels in the United States and one in Austria (with brewery), along with functional areas such as Finance, Advancement, Communications, Real Estate, Information Technology, Admissions and Enrollment, Human Resources, and Public Affairs.

Andreas Widmer, Director of the Art & Carlyse Ciocca Center for Principled Entrepreneurship at the Catholic University of America stated *“Bill understands the needs of local communities and businesses like few others I know. I recommend him very highly. Bill is not only a great business executive but also an exceptionally good person.”*

Bill is an alumnus of the University of Leicester, UK.

Leadership

Led dozens of strategic planning efforts, several of which impacted hundreds of thousands of people.

Increased a University’s giving by 35% in one year.

Increased a faith-institution’s giving by 40% in four years.

P&L responsibility to 300m

Local, National, and International Communications

Leadership of public events involving hundreds of thousands